

BASF announces full registration of Headline AMP fungicide



New combination fungicide gives yield-driven corn growers maximum protection and Plant Health for top yield performance

RESEARCH TRIANGLE PARK, NC, November 12, 2009 – BASF announced today that **Headline AMP™** fungicide has received full registration from the Environmental Protection Agency. **Headline AMP** is the first combination fungicide specifically developed for corn growers who want maximum protection from foliar diseases and improved Plant Health.

“Yield-driven corn growers constantly strive to prevent disease, improve Plant Health and increase yields,” said Nick Fassler, Technical Marketing Manager at BASF. “**Headline AMP** gives growers the ability to stop disease in its tracks and help achieve the yield performance that comes from applying a fungicide containing an active ingredient with proven Plant Health.”

Headline AMP is a combination of the same active ingredient in **Headline®** fungicide with the addition of a unique, best-in-class triazole. The result is a broad-spectrum fungicide that provides maximum protection from major diseases that can threaten yield and crop quality and improved Plant Health.

In replicated trials, **Headline AMP** provided consistent yield advantages over competitive products, achieving upwards of 8 bushels per acre more than other fungicides tested. (**Headline AMP** has excellent activity on a large number of foliar corn diseases, including anthracnose, grey leaf spot, Northern corn leaf blight, Southern corn rust and eyespot.)

“In even the toughest conditions, **Headline AMP** will provide excellent disease control and yield,” Fassler said. “Corn treated with **Headline AMP** doesn’t waste energy fighting off disease, which leaves more energy to spend on growth and yield production. This means healthier plants and higher yield potential.”

The BASF fungicide portfolio gives growers the tools they need to help protect their crops from a variety of diseases and help maximize yield. With the EPA registration of **Headline AMP**, BASF adds to its full portfolio of foliar fungicides for a variety of crops:

- >> **Headline** fungicide, the most researched fungicide on the market, is registered on more than 90 crops to control more than 50 foliar diseases.
- >> **TwinLine™** fungicide, powered by **Headline** plus a unique triazole, is for wheat growers with a goal of greater than 50 bushels per acre and who want to maximize yield every year. It’s the new leader in wheat for Plant Health and broad-spectrum disease control with a wide application window.
- >> **Caramba™** fungicide, which delivers best-in-class head scab suppression and protects cereal grains from devastating yield-robbing diseases like black point, leaf blotch, net blotch, powdery mildew, rust, scald, spot blotch, and tan spot.
- >> **Pristine®** fungicide, which is labeled for use on grapes, berries, stone fruit, pome fruit, tree nuts, and carrots as well as onions and other bulb vegetables for control of the broadest range of diseases of any fungicide registered for use in specialty crops.

Additionally, BASF also has a growing portfolio of fungicide Seed Solutions, including **Charter®** fungicide seed treatment for excellent control of key diseases with early seed and seedling protection in wheat and grain, and **Stamina®** fungicide seed treatment, which relies on the same active ingredient found in **Headline** fungicide to give wheat and corn growers excellent disease control and improved emergence, stands and yields.

About the Crop Protection Division

With sales of € 3.4 billion in 2008, BASF's Crop Protection division is a leader in crop protection and a strong partner to the farming industry providing well-established and innovative fungicides, insecticides and herbicides. Farmers use these products and services to improve crop yields and crop quality. Other uses include public health, structural/urban pest control, turf and ornamental plants, vegetation management, and forestry. BASF aims to turn knowledge rapidly into market success. The vision of BASF's Crop Protection division is to be the world's leading innovator, optimizing agricultural production, improving nutrition, and thus enhancing the quality of life for a growing world population. Further information can be found on the Web at www.agproducts.basf.us.

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BASF is the world's leading chemical company: The Chemical Company. Its portfolio ranges from chemicals, plastics and performance products to agricultural products, fine chemicals and oil and gas. As a reliable partner, BASF helps its customers in virtually all industries to be more successful. With its high-value products and intelligent solutions, BASF plays an important role in finding answers to global challenges, such as climate protection, energy efficiency, nutrition and mobility. BASF posted sales of more than €62 billion in 2008 and had approximately 97,000 employees as of the end of the year. Further information on BASF is available on the Internet at www.basf.com.

Always read and follow label directions.

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